

Thomas Breach

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PROFESSIONAL EXPERIENCE

St. Cloud State University

Athletic Communications Graduate Assistant

St. Cloud, MN

July 2020-present

- Serves as lead sports information contact for NCAA DI Women's Hockey and DII Baseball programs.
- Creates graphics for a variety of social media and web outlets using Adobe Photoshop.
- Directs press box operations for Division I Women's Hockey home series.
- Social media coordinator for both teams on all platforms.
- Produces expansive content for web and social outlets including articles, interviews and videos.
- Maintains St. Cloud State Athletics website as an administrator.
- Assists other St. Cloud State Athletics departments including marketing and video production.

Cedar Rapids Kernels

Play-by-Play Broadcaster

Cedar Rapids, IA

August 2019 – September 2019

- Handled play-by-play commentary on Kernels radio broadcast to close 2019 season.
- Conducted research on recent call-ups for production of game notes, relaying information on roster moves to team communications manager on the road and running team Twitter account.

Waterloo Bucks

Broadcaster and Director of Media Relations

Waterloo, IA

May 2018 – April 2020

- Called all regular season games and two postseason games, simulcasting between online radio and Northwoods League Channel video streaming service.
- Facilitated communications with sponsors, verifying all advertisements were executed beyond expectations.
- Produced daily media guide for home games using Adobe Acrobat and daily game notes for all contests using Microsoft Word.
- Live-tweeted every game on the Bucks Twitter account, ensuring fans across the country up-to-the-minute updates and information if unable to follow the team's broadcasts.
- Penned game recap articles and distributed to established database of area and league media personnel.
- Called 2019 Northwoods League All-Star Game and Home Run Derby.
- Mentored six-person Bucks Video Production Crew in all areas of broadcast services

St. Cloud State Baseball

Play-by-Play Voice and Beat Writer

St. Cloud, MN

February 2017 – May 2019

- Covered the entire road and home schedule as sole play-by-play commentator.
- Traveled on all bus trips and flights, developing exceptional working relationships with coaches and players.
- Interviewed players and coaches each week to provide content for pregame shows and KVSC Sports programs.
- Served as sole beat writer while authoring series previews, game recaps and player spotlights for KVSC.org.
- Utilized Adobe services to produce in-game advertisements, intros and promotions.
- 2019 Broadcast Education Association Award of Excellence.
- Covered two NCAA-Division II Baseball Regional Tournaments.

EDUCATION

St. Cloud State University

Bachelor of Science, Mass Communications – Radio Broadcasting

Master of Science, Sports Management (In progress)

St. Cloud, MN

May 2019

May 2022